

INFORMED CONSENT FORM

You are invited to participate in a research study conducted by Vincent Ogutu, a Doctoral Candidate in the Department of Management and Global Business at Rutgers University. I am conducting a survey of entrepreneurs in order to understand what their work means to them, and how that meaning influences their business.

Approximately 700 subjects between the ages of 21 and 75 will participate in this survey, which should last about 15 minutes. You will be requested to read and agree to a consent form and then to answer a single online survey of about 42 questions. At the end, you will be asked nominate one to three employees whom I will then invite to take a separate anonymous survey to measure the influence you have had on your organization.

This research is confidential. Confidential means that although the research records will include some information about you, this information will be stored securely in such a manner that codes are used to establish some linkage between your identity and your responses in this survey. Furthermore, access to this research data will be limited to the members of the research team and the Institutional Review Board at Rutgers University, except as may be required by law. Should a report of this research be published or presented in a conference, the data will be presented in such a way that it cannot be traced back to your name, by for instance reporting a group summary of responses. All study data will be kept for three years after the completion of the project.

There are no foreseeable risks to participation in this study. You are aware that your participation in this survey is completely voluntary. As such, if you are uncomfortable answering any of the questions, you may exit the survey. Your decision not to participate will not affect you in any way, and will not affect any services provided to you by Rutgers.

Potential benefits of participating in this survey include automatic entry into a raffle where the winner gets a \$150 Amazon gift card when the survey closes and is informed by email. You may get renewed focus from being reminded of the reasons why you chose to be in your line of work. You may also benefit indirectly in future from the findings of this research. However, it is possible that you may receive no direct benefit from taking part in this study.

If you have any questions about the study or study procedures, you may contact me, Vincent Ogutu, at vincent.ogutu@rutgers.edu or 917-882-7949 or 330 Riverside Drive, New York, NY 10025. If you do not receive a prompt response from me, you can contact my advisor Professor Chao C. Chen at chaochen@business.rutgers.edu or (973) 353-5425 or Department of Management & Global Business, Rutgers Business School, 1 Washington Park, Room 1026, Newark, NJ 07102-3122.

If you have any questions about your rights as a research subject, please contact an IRB Administrator at the Rutgers University, Arts and Sciences IRB:

Institutional Review Board
Rutgers University, the State University of New Jersey
Liberty Plaza / Suite 3200
335 George Street, 3rd Floor
New Brunswick, NJ 08901
Phone: 732-235-9806
Email: humansubjects@orsp.rutgers.edu

Please retain a copy of this form for your records. By participating in the above stated procedures, you agree to participation in this study.

APPROVED

JUN 18 2015

Approved by the
Rutgers IRB

EXPIRES

JUN 17 2016

Approved by the
Rutgers IRB